



Annual REPORT
ecoserveis
2019



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About Ecoserveis

We are a strategic innovation consultancy specialized in energy. We have been working since 1992 to bring energy closer to society, promoting a fair and sustainable energy model. We identify the energy needs of society, we provide solutions and build bridges between citizens and technology, the market, research, and innovation.

Our team

Women **14** /// Men **4**

CEO • **4**

Energy consultancy • **9**

Communication • **3**

Administration • **2**

Board

75%

women

25%

men

Indicator of the % of positions of responsibility over the total members of the organization disaggregated by sex



The world we want to build



Mission

Our mission is to design and deploy innovative measures to promote a more just and environmentally sustainable energy model, both socially and economically, based on the efficient and shared use of renewable energy resources, as well as responding to the needs of society's various participants.

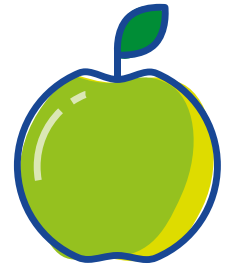
Vision

The vision of Ecoserveis is to consolidate its position as a leader in energy culture and innovative energy solutions for all of society.

Values

Innovation _____
Social transformation _____
Environmental sustainability _____
Commitment _____
Networking _____

Our added value



- ✚ We bring **accuracy** and **extensive knowledge of the energy sector and its main actors**. We are highly **versatile** and we have the capacity to **establish productive synergies** in different areas of action.
- ✚ We promote individual and collective empowerment in energy and we help to build a fair, **democratic** and **sustainable energy transition**, designing and applying **innovation** and **social transformation strategies**.
- ✚ We are specialized in **local** and **international work**: we generate a **great impact** both at small and large scale.

- ✚ We identify ourselves with values of **Ecofemimisms** and we promote **gender equality** in the energy sector.
- ✚ We follow the principles of **Social and Solidarity Economy**: equity, work, environmental sustainability, cooperation, economic model without eagerness to profit and commitment to the environment.
- ✚ **We network** with entities of different sectors to develop **innovative** projects.

Our ecological footprint

- 😊 **27** packages of 500 DIN A4 sheets _ Annual paper expenditure • 2018 =
- 😊 **3.870** kWh _ Annual electricity expenditure • 2018 ---> **-27%** ⬇️
- 😊 **367,58** kg _ Selective collection • 2018 ---> **-28%** ⬇️
- 😊 **68** m³ _ Annual water expenditure • 2018 ---> **-20%** ⬇️
- 😊 **11,37** kg _ Waste • 2018 ---> **-19%** ⬇️

Communication

118.132 Website visits (2019) • 2018: **194.899** • 2017: **133.774**

3.456 Twitter followers (2019) • 2018: **3.206** • 2017: **2.975**

1.384 Facebook followers (2019) • 2018: **1.349** • 2017: **1.322**

32 Blog posts (2019) • 2018: **19** • 2017: **11**

125 Media impacts (2019) • 2018: **157** • 2017: **70**

32 Publications (2019) • 2018: **6** • 2017: **6**

The impact of our action

46

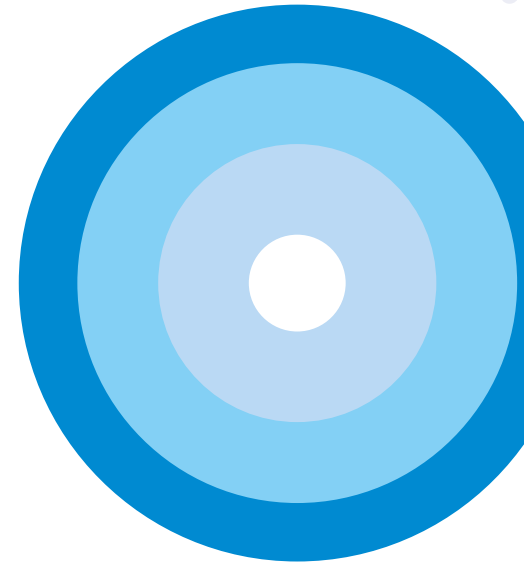
Developed projects (2019) • 2018: **55** • 2017: **45**

8

Projects and actions of international reach (2019) • 2018: **8** • 2017: **7**

17.772

People in a situation of exclusion attended (2019) • 2018: **14.403** • 2017: **10.272**



The impact of our action



Training



112 Developed training activities

1.511 Trained people

Research and innovation



37 Generated reports/technical articles

Technical and social consultancy



28 Companies, entities, and organisms advised

Dissemination

132 Informative activities carried out

1.359 Participants in informative activities

Energy interventions

1.358 Interventions in homes / buildings

13.241 People in a situation of vulnerability or energy poverty attended

Community revitalization

5 Participating neighborhood communities



Projects and activities



**Energetic
Efficiency**



**Energy
Poverty**



**Energy
Culture**



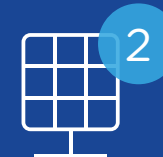
**Financing
Strategies**



Renewable energies



Climate change



Self-consumption

Energetic Efficiency

We defend a conscious and efficient use of energy as a strategy to reduce the derived economic expenses and to protect the environment.

- Completion of the H2020 **PremiumLight Pro** project to promote the use of high energy efficiency LED technology, with 250 professionals trained throughout 2019.
- More than 1300 **energy interventions in homes or buildings** in order to optimize the use of domestic energy and implement measures of energy improvement.
- Organization and teaching of **workshops on energy efficiency** addressed both to general and specialized public.



- 1 • Stand at the European Sustainable Energy Week (EUSEW) 2019 with the H2020 PLP project.
- 2 • Workshops specializing in highly efficient LED lighting.
- 3 • Interventions and accompaniment for the optimization of energy bills.

Energy Poverty

Ecoserveis is a pioneer in promoting citizen debate and in tackling energy poverty in Spain and within Europe. We focus on its structural causes for identifying, proposing and executing action measures.

- Promotion of **local training of specialized personnel** in technical, social and communicative aspects to tackle energy poverty, through the H2020 **ASSIST** project.
- Members of the coordinating team of the **Energy Advice Points (PAE)** of Barcelona.
- Consulting and design of **energy advisory** services for different municipalities in Catalonia and professional training of the team that makes them up.



- 1 y 2 • Dialogue sessions in Madrid and Valencia on public policies in energy poverty (ASSIST project).
- 3 • Specialized training and job placement for the PAE of Barcelona.
- 4 • Production of consultation publications in Energy Poverty for technical staff.

Energy Culture

We work to transmit and consolidate the energy culture in society as a whole, being conscious that it is the only way to achieve a change of model based on renewable energies, energy efficiency, and people's empowerment.

→ Organization of the **Sustainable Energy Forum 2019** on the role of women and the gender issues in the energy world, with more than one hundreds participants.

→ Content design of the reflection cycle on the energy model of Catalonia **“You have the energy, you have the power. From passive citizens to involved prosumers”**, from the ICAEN at the Macaya Palace.



1



4



2



3



1 • Conference on "Energy and digital systems" at Sabadell.

2, 3 y 4 • Sustainable Energy Forum dedicated to ecofeminisms..

Financing strategies

We facilitate the dialogue between the different agents of the energy world with the goal of bridging the existing information, communication, and services gap between the financial sector and the sustainable energy sector.

→ Successful closure of the H2020 **Enerinvest** project, through which a **digital platform was launched to promote the financing of sustainable energy projects** in Spain.

→ Organization of the seminar **Ordinances and municipal actions for the energy transition** for the Development Agency of Ripollès.



- 1 • Guide for financing sustainable energy projects.
- 2 • Workshop on local energy communities.



Renewable energies

An energy model based on renewable energy sources would promote the energy democratization and sovereignty of citizenship, in addition to constituting the more efficient response to the climate emergency.

- Conclusion of the pilot test of the H2020 **TESSe2b** project, to design and implement a storage **system of domestic thermal energy** for efficient buildings.
- Members of the Working **Group on Geothermal of the Cluster of Efficient Energy of Catalonia.**
- Content review and teaching of the **professionalization course on solar thermal and photovoltaic energy** at the UOC.



1, 2 y 3 • Engine room and guided visits in the pilot of the TESSe2b project.

Climate change

Given the urgent need to act to stop climate change, we disclose its effects, we explore answers to short, medium and long term and we work for the transition to a fair, democratic and sustainable energy model.

→ **Ecoservices at COP 25 in Madrid:** guest speakers at the **Social Innovation workshop for SDG7: Alliances for Joint Action against Energy Poverty and Climate Change** organized by Ecodes. Co-organization of the workshop on Participation of young people in municipal policies within the Erasmus + **EYES** Project. Adherence to the manifesto of the Social Summit for the Climate.

→ Design of action strategies and coordination of activities to promote **youth participation in local climate policies** through the Erasmus + **EYES** Project.

→ Elaboration of tools to **stimulate sustainability in the sports world of youth** through the Erasmus + **PlayGreen** Project.



1 • First meeting with young people from the EYES project.

2 • Initial meeting of the EYES project. 3 • Activities with young people from the EYES project.



2



3



Self-consumption

We accompany energy users to set up self-production facilities to promote the energy empowerment of the citizenship and their active participation in the energy market.

→ Continuity of the design and execution service **expert training** for the College of Graduate Engineers and Industrial Technicians Engineers of Barcelona, addressed to professionals of engineering and technical architecture **on technical and legal aspects in photovoltaic solar self-production.**

→ Receipt of the Germinador Social award given to the projects **Boosting energy communities** and **RiseAPP.** Awards driven by Som Energia and Coop57 to stimulate the creation of innovative social models that promote new local agents in the energy transition.



1 • Workshops on self-consumption.

2 y 3 • Winners of the Germinador Social competition with the projects "Boosting energy communities" and "RiseAPP".

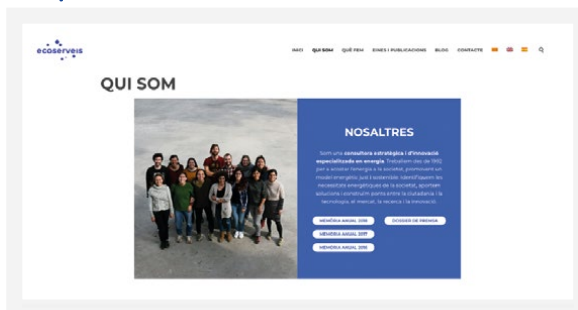
New website (1)

www.ecoserveis.net



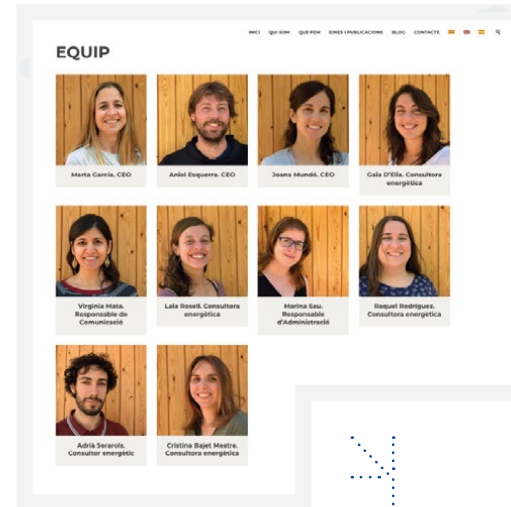
Home

A more modern image and a better experience to the user.



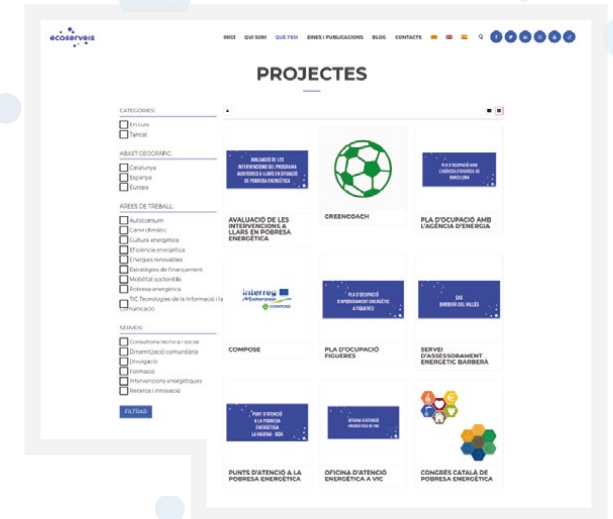
Who are we

A clearer description of our entity and our goals.



Team

More details on the professionals who integrate our team.



Projects browser

A new tool where you can visualize and search for our activity, filtering it by different criteria.

New website (11)

www.ecoserveis.net



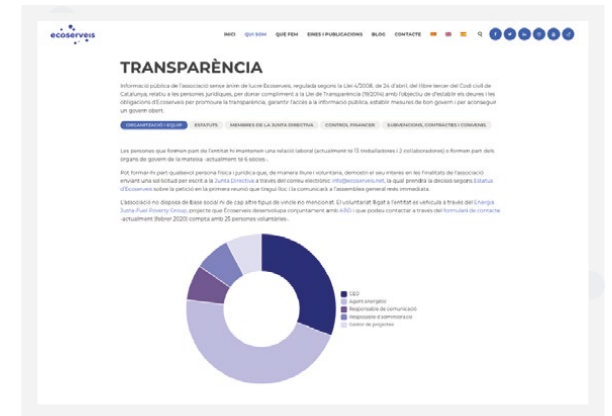
Working areas

Our strategic areas at a click.



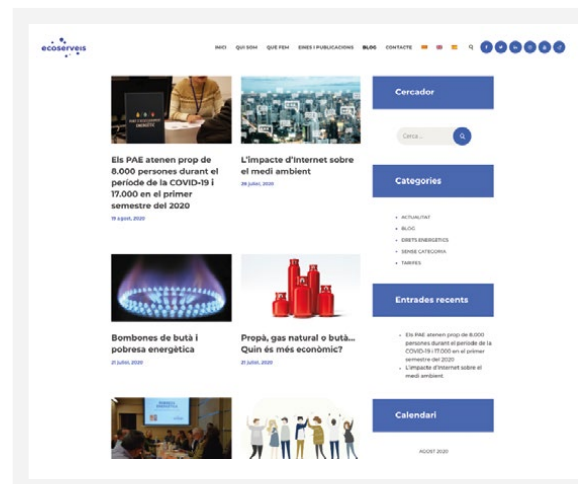
Tools and publications

Check out the materials that we have elaborated as part of the our activities.



Transparency

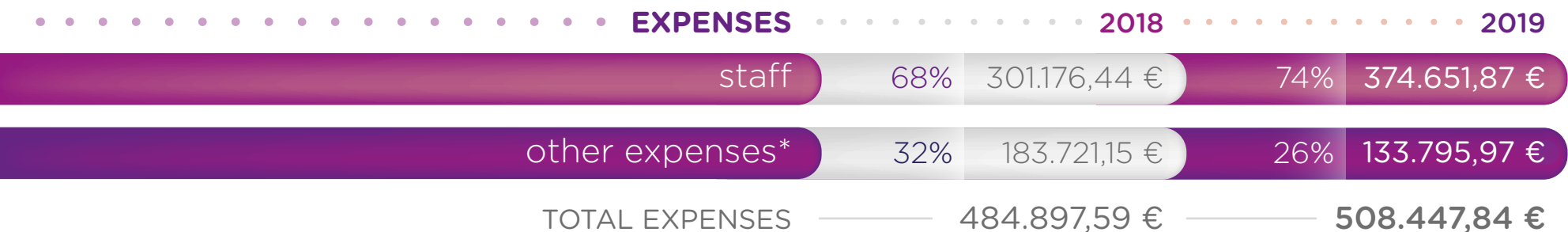
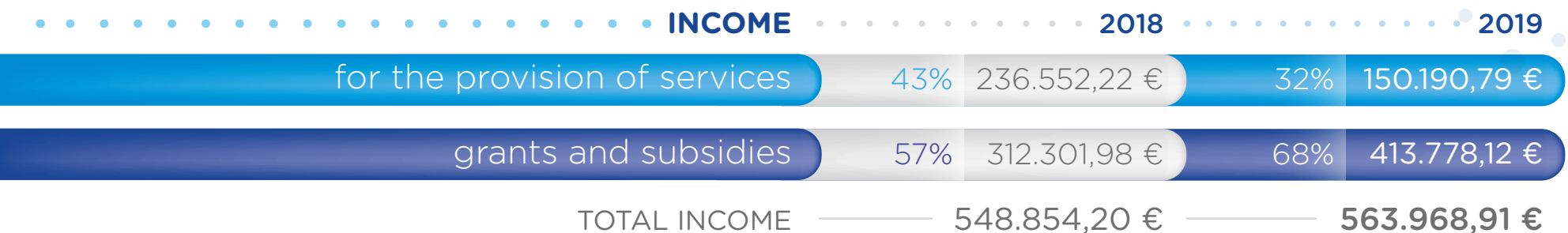
Our public information within everyone's reach.



Blog

Check ours articles on the latest topics on energy.

Economic management



*Local maintenance, equipment, travel, communication, subsistence allowance, external professionals and others.

Budget comparison



Ecoserveis annually carries out the XES Social Balance Sheet, which evaluates the main criteria of socially responsible entities: **democracy, equality, environmental commitment, the social commitment, job quality and professional quality.**



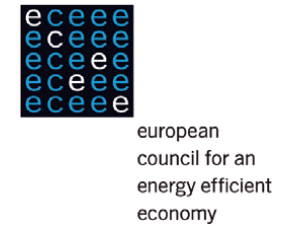
Challenges for 2020



Consolidation of **new lines of work** developed with the aim of adapting the offer of services to the needs of the energy sector.

Continue to promote the **internationalization** of the entity and establish **new strategic links** which allow to expand the geographical scope of the actions.

Our networks and working groups





Ecoserveis Association

C/ Girona, 25, Pral. _ 08010 Barcelona
+34 934 590 022 • +34 651 306 169
info@ecoserveis.net

www.ecoserveis.net

facebook.com/EcoserveisCulturaEnergetica 

twitter.com/Ecoserveis 