



SUSTAINABLE SPORT EVENTS

18 DE MARÇ 9-14H

Co-organitzat per:





Voetbal Vlaanderen

Nand De Klerck



**VOETBAL
VLAANDEREN**



Why greening sport events with volunteers

- Volunteers are the foundation of our grassroots clubs
- Connection between sustainability and volunteers = essential for the future
- A few very good best practices – disseminate!



Activities Planned / done

Keizer Karel Cup – June 2020

Footfestival – November 2021





The Green Puffins

(www.greenpuffins.be)





Lessons learned

- It is not easy to engage volunteers for a big project like PlayGreen, in times of a global pandemic.
- The Green Tool and Methodology has a lot of potential. Voetbal Vlaanderen will work from this to a guide for our clubs with detailed actions.
- Covid s***s



We will continue our work.
Together with our more
than 3.000 clubs!

