

# Report ecoserveis



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# What is the Ecoserveis association?

We are a non-profit strategic and innovation consulting firm specialising in energy. We have been working since 1992 to bring energy closer to society, promoting a fair and sustainable energy model. We identify society's energy needs, provide solutions and create bridges between citizenship and technology, market, research and innovation.

# The team

Women **11** /// Men **4**

CEO • **4**

Energy consultants • **8**

Communication • **2**

Administration • **1**

**75%**

**women**

**25%**

**men**

Indicator of % of positions of responsibility over total members of the organization broken down by sex



# The world we want to build



## Mission

Our **mission** is to design and implement innovative actions to promote a fairer and more environmentally, socially and economically sustainable energy model, based on the efficient and shared use of renewable energy resources, and which allows us to respond to the needs of the different actors in society.

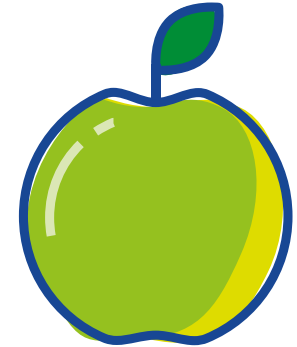
## Vision

Ecoserveis's **vision** is to consolidate as a benchmark in energy culture and innovative energy solutions for society as a whole.

## Values

Innovation \_\_\_\_\_  
Social Transformation \_\_\_\_\_  
Environmental sustainability \_\_\_\_\_  
Commitment \_\_\_\_\_  
Networking \_\_\_\_\_

# Our added value



We identify ourselves as an entity that applies and promotes the values of **eco-feminisms**. We defend and work for a **cooperative, democratic, fair** and **sustainable** energy transition and promote **gender equality** in the energy sector.

We provide **rigour** as energy experts and **social commitment** as experts in the third sector.

We promote individual and collective empowerment in energy through **innovation** and **social transformation**.

We are specialized in **local** and **international** work: we make a **big impact** at small and large scale.

We follow the principles of the **Social and Solidarity Economy**: equity, work, environmental sustainability, cooperation, non-profit economic model and commitment to the environment.

**We work in a network** with entities from different sectors to develop **innovative** projects.

# Our carbon footprint

**229,11** litres \_ Annual fuel consumption for vehicles

**27** packs of 500 sheets DIN A4 \_ Annual paper consumption

**4.907** kWh \_ Annual electricity consumption

**482,79** kg/year \_ Selective collection

**82** m<sup>3</sup> \_ Annual water consumption

**13,57** kg/year \_ Waste

# Communication channels

**194.899** Web visits • 2017: **133.774**

**3.206** Twitter followers • 2017: **2.975**

**1.349** Facebook followers • 2017: **1.322**

**19** Entries published in the blog • 2017: **11**

**157** Media impact • 2017: **70**

**6** Publications • 2017: **6**

# The impact of our action

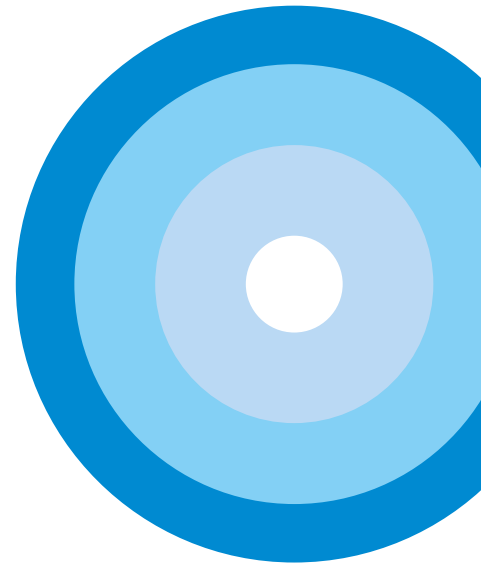
**55** Developed projects • 2017: **45**

**24** Monitored homes • 2017: **60**

**8** Projects and actions of international reach • 2017: **7**

**14.403** Users in situation of exclusion attended • 2017: **10.272**

**551** Municipalities where we have acted.  
(Municipalities where our actions have had an impact) • 2017: **228**



# Our commitment to the Social and Solidarity Economy

**16%**

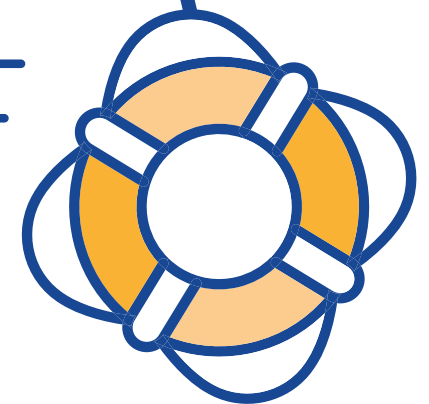
Suppliers from the Social and Solidarity Economy • 2017: **9%**

**16%**

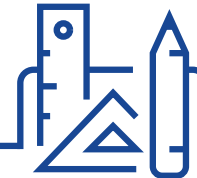
Acquisition of goods and services from SSE suppliers • 2017: **5%**

**25%**

Sales of goods and services to the Social and Solidarity Economy • 2017: **2%**



### Training



**60** Training activities carried out

**925** Number of people trained

### Research and innovation



**27** Reports/technical articles generated

### Technical and social consulting



**17** Companies, entities and advisory organizations (clients)

### Divulagation

**143** Number of divulgation activities carried out

**3.659** Total number of participants in divulgation activities

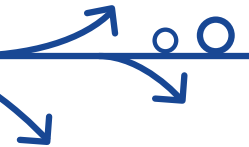
### Energy interventions

**640** Number of interventions to households/buildings

**2.051** Number of people in vulnerable situations or EP served

### Community dynamization

**20** Participating neighborhood associations



# Projects & Activities



9

Energy  
Efficiency



21

Energy  
Poverty



8

Energy  
Culture



4

Funding  
Strategies



1

Sustainable  
Mobility



3

Renewable Energies



3

Climate change



4

Self-supply



2

ICT

# Energy Efficiency

We advocate the conscious and efficient use of energy as a strategy to reduce the economic costs of energy and to protect the environment.

- ↳ We have given **direct attention to people**, produced **informative materials** and **organized and conducted activities to promote energy efficiency measures** among the general public and people in situations of energy vulnerability or energy poverty.
- ↳ We have carried out **more than 600 interventions** in houses or buildings and **energetically monitored** more than 30 households to optimise the uses of domestic energy and to apply energy improvement measures.
- ↳ We have offered **professional advice** and generated **reports on the use of domestic energy** for local authorities and other audiences.

# Energy Poverty

Ecoserveis is a pioneer in promoting citizen debate and tackling energy poverty in Spain and within Europe. We focus on its structural causes in order to identify, propose and implement action measures.

- ↳ We have **co-organized** the 2<sup>nd</sup> Catalan Congress on Energy Poverty, for which we have carried out the **secretarial tasks**.
- ↳ We take part in the H2020 ASSIST project and **promote the local training** of personnel specialised in technical, social and communicative aspects to fight energy poverty.
- ↳ We are part of the **coordinating team** of the Energy Advice Points (EAP) of Barcelona.
- ↳ We **advise and design energy advisory services** for other municipalities and train their professionals.
- ↳ We have **trained and accompanied** 20 neighbourhood associations in **collective financing strategies and energy efficiency actions** to promote social participation and energy empowerment.

# Energy Culture

We work to spread and consolidate the energy culture in society as a whole, aware that this is the only way to achieve a change in the energy model based on renewable energies, energy efficiency and the empowerment of people.

- ↳ We have prepared, for the Third Social Sector Table, an **in-depth dossier on the price of energy**.
- ↳ We **designed** and **implemented** the workshops of the Carrega't d'Energia programme of the City Council of Barcelona, aimed at the general public.
- ↳ We have **co-organized, supported, moderated or participated as speakers** in numerous events at local, regional, national and European level on our areas of work.

# Funding Strategies

We facilitate dialogue between the different actors in the energy world with the aim of bridging the information, communication and service gap between the financial sector and the sustainable energy sector.

- ↳ We have **offered specialized training** aimed at engineering and installation companies to enable them to offer Energy Service Companies (ESCO) services.
- ↳ As part of the COMPOSE 2 (Rural Communities engaged with Positive Energy) project in Granollers, we have **developed a participatory action plan** to encourage private investment in renewables in the municipality.

# Sustainable Mobility

We encourage reflection on the use of efficient, safe and less polluting alternatives for transport, involving citizens, public administration and private enterprise.

↳ We have dedicated the 20<sup>th</sup> Sustainable Energy Forum to the **debate between citizens, companies and public administrations on sustainable mobility**. The event has led to a publication on the current state of the subject in Catalonia.

# Renewable Energies



An energy model based on renewable energy sources would favour democratisation and the energy sovereignty of citizens, as well as constituting the most efficient response to the climate emergency.

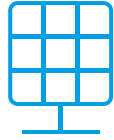
- ↳ We have offered **updated information** on the renewable energy produced in Catalonia every week, through the weather forecast from TV3's local TV news and other media.
- ↳ We have carried out the **design, writing and presentation** of the proposal to the City Hall of Granollers on local bioenergy, which obtained funding from the European Regional Development Fund ERDF.
- ↳ We acted as **moderators** in the round table on experiences of the technical conference "Energy Transition in the municipalities and counties of Catalonia", organised by the Ripollès Development Agency and the LEADER Ripollès Ges Bisaura Association.

# Climate change

In view of the urgent need to act to halt climate change, we spread the word about its effects, explore short-, medium- and long-term responses and work towards a transition to a fair, democratic and sustainable energy model.

- ↳ We have acted as **speakers** and we have **dynamized** one of the working tables of the Climate Alliance International Conference 2018.
- ↳ We are **part of the consortium** of the European project Play Green, financed through the Erasmus + program and dedicated to **promoting volunteering opportunities for young people in the sports world and environmental sustainability**.

# Self-supply



We assist energy users to set up self-protection facilities to promote energy empowerment of citizens and their active participation in the energy market.

- ↳ We have continuously **offered expert training** aimed at professionals in engineering and technical architecture on technical and legal aspects of self-production.
- ↳ We have elaborated the **study of the potential of renewable energies** in Grannollers.

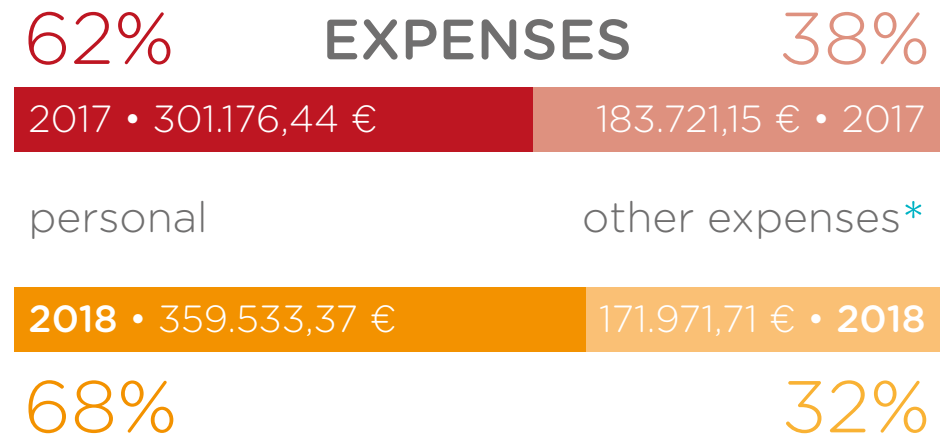
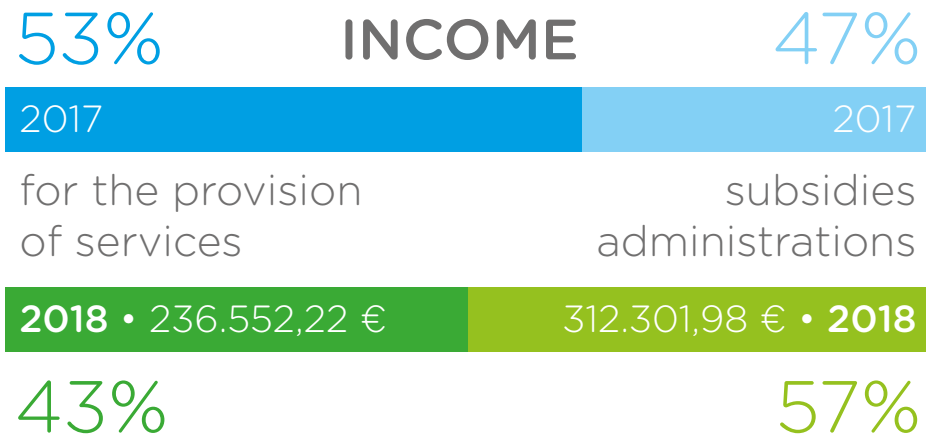
# ICT



We develop and implement new technologies designed to consolidate a more sustainable energy sector, fair and accessible to everyone.

- ↳ We participated in the **elaboration of the final and impact report** of the SMART-UP project, dedicated to the analysis of the impact of the use of digital meter boxes in the reduction of energy poverty.
- ↳ We continue to bet on the continuity of the **data platform** that feeds Meteo-Renovables and allows us to offer updated information on the renewable energy generated.

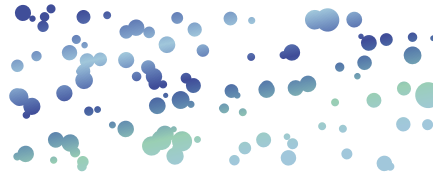
# Financial management



\*Local maintenance, material, travel, communication, allowances, external professionals, ...

# Comparative budget

420.387,12 €  
Budget 2016



484.897 €  
Budget 2017



**531.505 €**  
**Budget 2018**  
TOTAL EXPENSES



Ecoserveis annually carries out the Social Balance of the XES, which evaluates the main criteria of socially responsible entities: **democracy, equality, environmental commitment, social commitment, job quality and professional quality.**

# Challenges for 2019

To maintain and consolidate work-life balance measures for the entity's employees, such as the flexibility of dedicating hours in the office and at home in order to reconcile presential needs in the office with personal obligations.

To consolidate decision-making by consensus in decision-making spaces such as periodic meetings and to improve the flow of information on the projects developed among team members.

# Our networks and work groups



Vulnerable  
Consumers  
Group





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